RED CLIFFS RIFLE & PISTOL ASSOCIATION
GENERAL BOARD MEETING MINUTES
November 7, 2025

President ..... John Popke
Vice President ..... Tami Popke
Secretary ..... Koko Kosila
Treasurer .....Tammy Hellberg
Member at Large ..... Ed Cook (via mobile)
Member at Large ..... Hugo Galante
Member at Large ..... Jack Culley

I. CALL TO ORDER
- President Popke called the meeting to order at 12:10 pm.

II. SALUTE FLAG

III. QUORUM CALL FROM PRESIDENT
- Quorum requirements met.

IV. CORRECTIONS TO MINUTES (October 3, 2025)
- None

V. MOTION TO ACCEPT MINUTES
- Hugo Galante made a motion to accept minutes. Ed Cook seconded. Motion passed unanimously.

VI. ANNOUNCEMENTS
- Thank you to Lifetime Member Daren Short for donating seven brand new Ruger .22 bolt action rifles for the Veterans shoots being organized by Veteran Events Coordinator, Bob Evans.

VII. TREASURER REPORT
- Checking balance for special events - *$6,856.09*
- Checking balance for bills - *$9,206.67*
- Checking reserve balance - *$64,974.80*
- CD - *$23,016.95*
- Total expenses - *$25,754.84*
- Total shooters - *1,945*

- Total volunteer hours - *928*
- Total days open - *23 (closed 7 due to weather, 1 for maintenance)*
- All bills paid

VIII. MANAGERS REPORTS

Chief Range Administrative Officer, Hugo Galante

- RAOs are still doing a spectacular job at the front office, notably during the busy mornings.
- 1 new RAO ready to start training in a few weeks.
- Ongoing usage audits show a monthly average of 225 for D bays.
- Main range has seen an upswing in usage, from 199 in September to 396 in October. Numbers in the latter do include Huntsman.

Chief Range Safety Officer, President John Popke

- All RSOs must be vetted by the CRSO for gate privileges.
- SR RSO's Norm Duarte and Chris Kinzel are training 3 new RSOs.

Chief Maintenance, Ed Cook

Assistant Maintenance, Dorian Bundy

- 275 hours for the month for the maintenance team. 3,500 total for the year.
- Blake Lulloff appreciated all the help The Range provided for Huntsman.
- New A bays are functional and ready for inspection.
- Patched up dirt in A bays where it had been sloughing off from all the impact and lead.
- Barrels are in place to clearly assist shooters driving to the D bays from the office.
- Put red cinder in the middle of the bay for flood control in some of the bays. Due to all the rain recently, bays graded and sections patched up.
- Steel looks good. Nothing to replace.

Chief Security Officer, Dave Duncan

- Currently looking for a system for the locks where each user is assigned a code for the main range. This would greatly help with accountability in regards to security.

Chief Marketing Manager, Jack Culley

- Merchandise:
  T-shirts - 81 on hand, 9 sold in October
  Caps - 57 on hand, 1 less than last month
  Prices have been adjusted on the XXL and XXXL to $20. All other merchandise remains at previous pricing.
- Western Arms & Ammo is no longer in business. We will continue to sell their ammo until our inventory is exhausted.
- 2,500 range brochures have been printed, and are currently being distributed. Cost of printing was $640.
- Bob Evans organized another Veterans Shoot this past Tuesday, November 4th. A group of vets from the Ivins Veterans Home enjoyed a morning of target shooting on the Main Range. The Range utilized the new Savage .22 bolt action rifles purchased for this purpose.
- Kevin Cox, the Range Media Coordinator, was successful in getting media coverage for the most recent Veterans Shoot this past Tuesday. In addition, he coordinated media coverage for today's High School Rodeo shooting competition on the Main Range.

Webmaster, Lynne Cheek (absent)
Assistant Webmaster, Jim Black

- 582 total clicks and over 5,600 impressions.
- Homepage led with 330 clicks, followed by the main domain and calendar page.
- Search visibility is improving. Queries like 'red cliffs rifle and pistol range' grew by 32 clicks and mobile traffic dominated with 420 clicks.
- Most visitors came from The U.S., with a few international hits from the Marshall Islands and Belgium.
- Overall, the site is gaining traction and performing well across key metrics.
- We are currently exploring a presentation to showcase the marketing team's recommendations for enhancing the website's landing page.
- Additionally, if Red Cliffs Range hosts special events, such as the Veterans Shoot or holiday themed gatherings, we can leverage our Facebook presence to actively promote and highlight these activities, helping to boost engagement and visibility within the community.

Events Coordinator, Chase Seegmiller

- 8 special events for the month, 92 for the year
- Huntsman occupied the first two weeks on the main range and all D bays were shut down for the last two weeks of October due to SUPS.
- High School Rodeo competition this month on the main range.
- PCSL scheduled for the 26th to the 8th

Membership Manager, Patti Rogers (absent)
Presented by VP, Tami Popke

- Total paying members (to date) - *782*
- New members since Oct 1st - *21*
- Renewed members since Oct 1st - *54*
- Lifetime members - *18*
- Members to renew 11/01 through 11/30 - *30*

Scheduling Manager, VP Tami Popke

- No RSOs needed for November
- Still need RAOs for November 15th and 29th

IX. SUPPORT STAFF REPORTS

Fun Shoot, Bruce Furr / Larry Bruley

- Nothing to report

Veterans Event Coordinator, Bob Evens

- Met with Life Enrichment Director at Snow Canyon Assisted Living. They are also interested in organizing an event for their veterans there.

Nomination Committee, Dan Vaughn (absent)
Presented by President Popke

- Electronic ballots are working excellent.
- Ballots in the office box have not been counted yet.
- Election ends November 22nd.
- This election has seen the most turnout ever.

X. UNFINISHED BUSINESS

- None

XI. NEW BUSINESS

- New bay A8 and A9 are ready for inspection and approval by the county.
- New RSO building on the main range. Discussion on a proposal to move the old shack to the entrance, inside the gate, for management of traffic during events. Proposed new RSO/spectator viewing building is being drawn up by member Larry Bruley. He will submit a drawing and an estimate for the cost of the build to The Board for review.

XII. MEMBERSHIP QUESTIONS / REQUESTS

- Member at Large Hugo Galante observed the berm between bays A6 and A7 may need to be raised.
- Member Bruce Furr asked that The Range consider recognizing Blake Lulloff for his efforts during Huntsman Senior Games.
- Member Bruce Furr suggested The Range consider selling ammo from HSL Ammunition once the inventory from Western Ammo is exhausted.
- Member Wayne Christianson asked that centerfire and rimfire benchrest events get distinguished as they are separate organizers.

XIII. MOTION TO ADJOURN

- Member Jack Culley made a motion to adjourn at 13:15 hours. Treasurer Tammy Hellberg seconded. Motion passed unanimously.

XV. POLICY CHANGES or SOP UPDATES

- None

Submitted by:
Secretary, Koko Kosila _____
Date: _____

Approved by:
John Popke, President _____
Date: _____